



YOUR GUIDE TO BUYING HOME SECURITY

In a World Full of Options



Purchasing a security system to protect your home and family can be confusing. There are many options. Every home is different and individual needs vary. It's not easy to sort through the information to get a clear idea of what you need to get up and running.

This guide can help.

We'll outline the different ways in which you can purchase home security with EMC Security, depending on your home and what security equipment currently exists, including:

STARTING FROM SCRATCH

- ◆ OPTION 1: Self-Install Security System
- ◆ OPTION 2: Professional Installed Security System

FINE-TUNE WHAT YOU'VE GOT

- ◆ Conversion

POWER-UP WHAT YOU'VE GOT

- ◆ Takeover

For more information visit emcsecurity.com/news.



SELF-INSTALL SECURITY SYSTEM

STARTING FROM SCRATCH?

Option 1

No security equipment? Do you want the latest, most advanced wireless/portable technology? Do you want to use interactive mobile controls and home-automation?



IS THE DO-IT-YOURSELF SECURITY SYSTEM RIGHT FOR YOU?

1

Advanced Technology

Wireless DIY security is the hottest security product on the market. Everyone loves its ease of use, convenience, affordability, effortless home-automation, and interactive features.

4

All the Heavy Lifting

Is done. We'll program and label each device specifically for your home, so all you have to do is open the box, peel and stick the equipment in place, plug it in, connect to your Wi-Fi, and go.

2

Wi-Fi Communication

DIY Self-Install systems communicate to our monitoring centers via Wi-Fi technology with a cellular option.

5

Where to Buy

The DIY system can be purchased either by visiting emcsecurity.com or by contacting us at 770.963.0305. Monthly monitoring is \$16.95 for Wi-Fi, \$23.95 for cellular option.

3

Cameras & Automation

The DIY system is the hub for home-automation devices and cameras that integrate to your security and are controlled via one mobile app.

6

Beware of Imitations

Don't be led into a false sense of security. Never purchase a system from a company that does not require 24/7 professional monitoring, nor provide technical support.

PROFESSIONAL INSTALLED SYSTEM

STARTING FROM SCRATCH?

Option 2

No security equipment? Do you prefer a professional to install the equipment? Are you considering the addition of home-automation or security cameras?



KICK BACK AND LET EMC SECURITY INSTALL IT FOR YOU

1

What Do I Need?

The type of system and components will depend on the construction of your home, your particular needs (security, fire, cameras, automation, etc.), and lifestyle (children, pets, etc.).

4

Cameras & Automation

Interactive controls, cameras and home-automation can be added to most security systems for a complete smart-security system, controlled from your mobile device.

2

Hard-Wired vs Wireless

A hard-wired system connects all devices to the control panel via wires. Wireless systems connect via radio frequency, using minimum wiring.

5

What's the Process?

Contact us at 770.963.0305 to schedule an in-home evaluation to determine what equipment is needed. Monthly monitoring is \$16.95 for phone and Wi-Fi connection, \$23.95 for cellular.

3

Communication Method

You can connect to our monitoring centers via phone line, internet, or cell towers. Cellular is the most reliable since it does not rely on a power source to communicate.

6

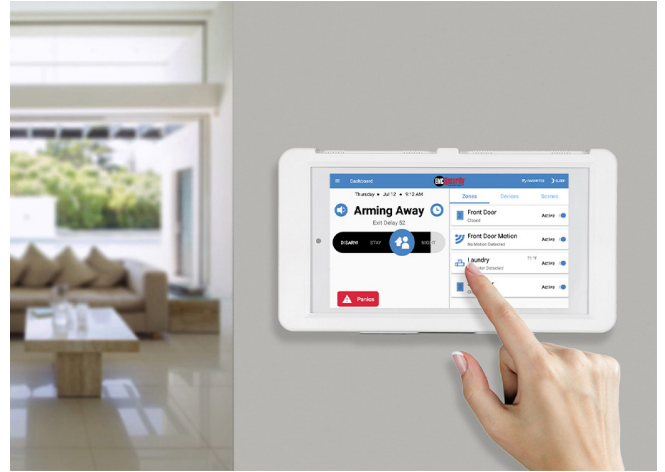
In-Home Technician

At this appointment, the system will be installed and tested, interactive services will be applied and the homeowner will be fully trained on system operation.

FINE-TUNE WHAT YOU'VE GOT

SECURITY SYSTEM CONVERSION

Is your security system looking a little worn-out? Does it need special treatment or updating?



REPLACE OR MODIFY YOUR EXISTING SYSTEM COMPONENTS

1

What's a Conversion?

Replacing or modifying the control panel and keypad(s) of an existing security system. Door/window sensors, motion detectors, wiring, and smoke detectors may or may not need to be replaced.

4

Examples and Ideas

- Upgrade to a touchscreen keypad
- Revise communication method
- Integrate security cameras
- Add home-automation and interactive services

2

Why Do I Need This?

Some systems do not accept a simple reprogramming because of proprietary equipment specific to a certain alarm company. Therefore, it's necessary to replace the control panel and keypad(s).

5

What's the Process?

Contact us at 770.963.0305 to schedule an in-home appointment to inspect the security system and determine your needs. Monthly monitoring is \$16.95 for phone and Wi-Fi connection, \$23.95 for cellular connection.

3

What About Updates?

Some systems may not necessarily require a conversion but the customer chooses a conversion to upgrade to newer technology or communication method (replace phone connection with Wi-Fi or cellular.)

6

In-Home Technician

At this appointment, the conversion will be completed and tested, interactive services will be applied and the homeowner will be fully trained on system operation.

POWER-UP WHAT YOU'VE GOT

SECURITY SYSTEM TAKEOVER

Is your security system ready to go? Is it in crime-fighting shape and just needs to be activated?



REPROGRAM YOUR SYSTEM SO EMC SECURITY CAN GET TO WORK

1

What's a Takeover?

Reprogramming an existing functional security system to allow for a change in monitoring companies.

4

What's the Process?

Just give us a call at 770.963.0305. We'll determine if your system can be reprogrammed, go over the details, and schedule the takeover appointment.

2

Why Do a Takeover?

A takeover is the most affordable way to switch monitoring companies. If you are searching for a great value you aren't getting now, switching to EMC Security may be the answer.

5

EMC Security Difference

- Monthly monitoring is \$16.95 for phone and Wi-Fi, \$23.95 for cellular connection.
- No-Contract option
- Response averaging 14 seconds
- New EMC Group Chat Notification

3

What's Included?

- A full system diagnostic
- Reprogramming & testing
- Battery replacement if needed
- Training on system operation
- EMC Security yard signs and stickers

6

Contact EMC Security

Contact us at:
770.963.0305
emcsecurity.com